Dog Grooming Website Plan

# Your Name: Luke Power

# Name of the Dog Grooming Business: Glow Up Your Pup

# Ideas for your website

Determine the type of information the website will provide.

Idea 1: Ways to book appointments with dogs

Idea 2: Different ways your dog can be groomed

Idea 3: Extra services

Idea 4: Information about the company

Idea 5: Different prices for different services

# Website Plan

|  |  |  |
| --- | --- | --- |
| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | To provide an interactive place to deal with the grooming and treatment of peoples’ dogs |
| Target Audience | Describe the target audience (age, gender, demographics) | Dog owners |
| Graphics | What graphics will you use on the website? | Pictures, videos, links |
| Color | What colors will you use within the site to enhance the purpose and brand? | Black, white, light blue, pink |
| Accessibility | How will the website accommodate people with disabilities? | Captions, subtitles, and text to speech |
| Project Timeline | Identify the project timeline | End of semester |

# Wireframe

Sketch the wireframe for the home page below.

navigation

logo

banner

Images/videos

Images/videos

Main text

footer

# Site map

Create a site map for the website below.

Home

Book Appointments

Company Information

Regular Services and Their Prices

Extra Services and Their Prices